Getting Started with Outschool Cheat Sheet

❑ **Sign Up** – as a parent + creator

❑ **Choose Your Niche** [or possible niches] – age, subject

❑ **Check Out**
- What's being offered already in your niche
- What parents and students are asking for
- Pricing
- Other teacher's profiles

❑ **Make a List**
- Things you'd like to teach
- Match it or adjust it to what you think will sell

❑ **Go Through the Application Process**
- Application + Teach Profile [be thorough]
- Create a Sample Lesson [for your video]
- Video - talk to your students, smile, showcase your personality and teaching style

❑ **Create Your First Lesson** [1 off]

❑ **Price Your Lesson**
- 30% to Outschool
- Your materials + time
- How many students you'd LIKE to have over time for this class

❑ **Create Your Offer**
- **Be Clear**
  - What the class will/won't teach
  - Objectives
  - Materials needed and what's provided
- **Communicate with Parents**
  - policies, refunds, expectations, etc.

❑ **Teach to 1** [if you have to] – work toward reviews + experience

❑ **Reflect + Adjust** – think of this as training

Getting Started with Outschool
The Application

Gather your info. Get your resume out to help you fill in the application. Gather the links to any social media accounts and website, if you have one.

Decide what you want to teach in general.

Create ONE specific course. You'll need to specify age[s] of the students, days/times [ex. 3 days, 1 hour a day], course objectives, the specifics of the course, and give it a catchy name.

Don't forget to include a list of any materials parents will need to have on hand for students to use for the activities.

Plan and record your video. You'll need a 3-5 minute video that shows you teaching a sample from the class you are proposing. Record it several times, review it and choose the best one to upload.

Things to check for in your video:
- Sound quality
- Pacing
- Visuals are easy to follow.
- You are clearly in the frame.
- An appropriate background
- Distractions – anything that distracts from your teaching.

Teaching Essentials:
- Computer
- Webcam
- Ear buds or headset with microphone [I like wireless when I'm teaching online.]
- Powerpoint or Google Slides

Helpful [but not necessary] Items:
- Whiteboard or Chart Paper
- Document Camera

Anatomy of an Outschool Lesson

❑ **Greeting**

❑ **Materials** — What should students have ready or have downloaded from you?

❑ **Class Objectives** — What will students learn by the end of class?

❑ **Hook** - Get students excited and engaged.

❑ **Class Content**
- Engaging + Energetic
- Interactive
- Actionable

❑ **Recap & Check for Understanding**
- Review the learning.
- Check - Did students understand? How will they show they understand the content?

or
- What product will they produce, if any?

and
- Homework or further learning to pursue/practice

❑ **Exit CTA [Call To Action] What do you want families to do next?**
[don't confuse families - choose one or two]
- Announce what you'll be teaching next [if it's a series of classes]
- Other upcoming classes they might like [PLUS - link, time/day]
- Leave a review
- Send me feedback
- Tell a friend [link to class]
- Incentive for signing up for another class with you

Example: Outschool Course + Pricing

Course:

[ages 8-10] Make Your Own Pop-up Book
Students will practice their comprehension and writing skills while creating their own fun pop-up book to go with their writing. In this fun 4-day [1 hour per day] class, we'll read a couple versions of a traditional tale to get inspired and then start writing our own versions. Then, students will learn how to create pop-up books to showcase their writing.

NOTE: Learners will need to provide blank white paper [cardstock is best, but white printer paper can be used], pencil, glue sticks, scissors, crayons or markers.

Day 1: Listen, Learn and Write
Students will listen to several similar traditional tales and compare/contrast them. They'll discuss the characters, setting and more. Then, students will use this knowledge to write their own versions.

Day 2: How to Make Pop-ups
Students will finish their writing and practice making various types of pop-ups. They'll decide what to include in their books and what they want to make POP off those pages.

Days 3-4: Make Your Own Book
Students will separate their story into pages. Plan the pop-ups for each page and get busy creating. Students will create the pictures, add the text and make the pop-up for each page. We'll share and showcase at the end.

Pricing Your Course:

As you price your course, remember, you share what you earn with Outschool. This is no different than TPT. Those that provide the platform make their money by taking a cut of what you sell. On Outschool, they get 30% and you get 70%. I suggest pricing your **first** course at $10-15/hr. You are always hoping to attract more than one student, and that's where you make real money. But…you'll plan on teaching to ONE student for awhile.